

INVOICE



Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Advertiser	Stabenow for Senate	Invoice #	105697-1
Product	Stabenow Week of 10/29 11276	Invoice Date	11/25/12
Estimate Number	11276	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WJBK	Order #	105697
Account Executive	Matt Joseph	Alt Order #	Debbie Stabenow - Feder
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	10/29/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 5a	5a-530a								
		Candidate Discount									
				10/29/12 to 11/04/12		2x	M-W----				
	WJBK			M	10/29/12	:30	5:20 AM	DS-T12-07H	\$375.00		4
	WJBK			W	10/31/12	:30	5:09 AM	DS-T12-07H	\$375.00		3
2	WJBK	Fox 2 News AM 530a	530a-6a								
		Candidate Discount									
				10/29/12 to 11/04/12		5x	MTWTF--				
	WJBK			M	10/29/12	:30	5:49 AM	DS-T12-05H	\$375.00		1
	WJBK			Tu	10/30/12	:30	5:51 AM	DS-T12-07H	\$375.00		4
	WJBK			W	10/31/12	:30	5:39 AM	DS-T12-07H	\$375.00		3
	WJBK			Th	11/01/12	:30	5:51 AM	DS-T12-08H	\$375.00		5
	WJBK			F	11/02/12	:30	5:28 AM	DS-T12-07H	\$375.00		2
				11/05/12 to 11/11/12		2x	MT-----				
	WJBK			M	11/05/12	:30	5:41 AM	DS-T12-07H	\$375.00		7
	WJBK			Tu	11/06/12	:30	5:40 AM	DS-T12-08H	\$375.00		6
3	WJBK	Fox 2 News AM 6a	6a-7a								
		Candidate Discount									
				10/29/12 to 11/04/12		5x	MTWTF--				
	WJBK			M	10/29/12	:30	6:50 AM	DS-T12-07H	\$750.00		1
	WJBK			Tu	10/30/12	:30	6:19 AM	DS-T12-05H	\$750.00		5
	WJBK			W	10/31/12	:30	6:09 AM	DS-T12-07H	\$750.00		3
	WJBK			Th	11/01/12	:30	6:57 AM	DS-T12-07H	\$750.00		2
	WJBK			F	11/02/12	:30	6:27 AM	DS-T12-08H	\$750.00		4
				11/05/12 to 11/11/12		2x	MT-----				
	WJBK			M	11/05/12	:30	6:50 AM	DS-T12-08H	\$750.00		7
	WJBK			Tu	11/06/12	:30	6:16 AM	DS-T12-07H	\$750.00		6
4	WJBK	Fox 2 News AM 7a	7a-8a								
		Candidate Discount									
				10/29/12 to 11/04/12		5x	MTWTF--				

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Product	Stabenow Week of 10/29 11276
Estimate Number	11276

Invoice #	105697-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	105697
Alt Order #	Debbie Stabenow - Fedel
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Media Strategies & Research
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Fairfax, VA 22030 7428

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WJBK	Fox 2 News AM 7a	7a-8a								
		Candidate Discount									
	WJBK			M	10/29/12	:30	7:09 AM	DS-T12-07H	\$750.00		2
	WJBK			Tu	10/30/12	:30	7:08 AM	DS-T12-07H	\$750.00		1
	WJBK			W	10/31/12	:30	7:21 AM	DS-T12-07H	\$750.00		5
	WJBK			Th	11/01/12	:30	7:50 AM	DS-T12-08H	\$750.00		3
	WJBK			F	11/02/12	:30	7:49 AM	DS-T12-07H	\$750.00		4
				11/05/12 to 11/11/12	2x	MT-----					
	WJBK			M	11/05/12	:30	7:28 AM	DS-T12-08H	\$750.00		7
	WJBK			Tu	11/06/12	:30	7:38 AM	DS-T12-08H	\$750.00		6
5	WJBK	Fox 2 News AM 8a	8a-9a								
		Candidate Discount									
				10/29/12 to 11/04/12	5x	MTWTF--					
	WJBK			M	10/29/12	:30	8:35 AM	DS-T12-06H	\$750.00		2
	WJBK			Tu	10/30/12	:30	8:19 AM	DS-T12-07H	\$750.00		1
	WJBK			W	10/31/12	:30	8:48 AM	DS-T12-07H	\$750.00		3
	WJBK			Th	11/01/12	:30	8:29 AM	DS-T12-07H	\$750.00		5
	WJBK			F	11/02/12	:30	8:29 AM	DS-T12-08H	\$750.00		4
				11/05/12 to 11/11/12	2x	MT-----					
	WJBK			M	11/05/12	:30	8:50 AM	DS-T12-07H	\$750.00		7
	WJBK			Tu	11/06/12	:30	8:40 AM	DS-T12-08H	\$750.00		6
6	WJBK	Fox2News AM Sa 8a BB/SP	8a-9a								
		Candidate Discount									
				10/29/12 to 11/04/12	1x	-----S-					
	WJBK			Sa	11/03/12	:30	8:36 AM	DS-T12-07H	\$475.00		1
7	WJBK	Fox 2 News AM Su 8a	8a-9a								
		Candidate Discount									
				10/29/12 to 11/04/12	1x	-----S					
	WJBK			Su	11/04/12	:30	8:09 AM	DS-T12-08H	\$475.00		1
8	WJBK	Fox 2 News AM 9a	9a-10a								

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Advertiser	Stabenow for Senate	Invoice #	105697-1
Product	Stabenow Week of 10/29 11276	Invoice Date	11/25/12
Estimate Number	11276	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12

Station	WJBK	Order #	105697
Account Executive	Matt Joseph	Alt Order #	Debbie Stabenow - Fedei
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	10/29/12 - 11/06/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
Candidate Discount											
				10/29/12 to 11/04/12		1x	--W----				
10	WJBK	M-F 330p-4p	330p-4p	W	10/31/12	:30	9:19 AM	DS-T12-07H	\$350.00		1
Candidate Discount											
				11/05/12 to 11/11/12		1x	M-----				
11	WJBK	M-F 4p-430p	4p-430p	M	11/05/12	:30	3:38 PM	DS-T12-08H	\$225.00		2
Candidate Discount											
				10/29/12 to 11/04/12		5x	MTWTF--				
	WJBK			M	10/29/12	:30	4:25 PM	DS-T12-07H	\$400.00		1
	WJBK			Tu	10/30/12	:30	4:28 PM	DS-T12-06H	\$400.00		5
	WJBK			W	10/31/12	:30	4:10 PM	DS-T12-05H	\$400.00		2
	WJBK			Th	11/01/12	:30	4:11 PM	DS-T12-08H	\$400.00		4
	WJBK			F	11/02/12	:30	4:18 PM	DS-T12-07H	\$400.00		3
				11/05/12 to 11/11/12		1x	M-----				
12	WJBK	M-F 430p-5p	430p-5p	M	11/05/12	:30	4:28 PM	DS-T12-08H	\$400.00		6
Candidate Discount											
				10/29/12 to 11/04/12		5x	MTWTF--				
	WJBK			M	10/29/12	:30	4:50 PM	DS-T12-07H	\$400.00		1
	WJBK			Tu	10/30/12	:30	4:49 PM	DS-T12-07H	\$400.00		4
	WJBK			W	10/31/12	:30	4:56 PM	DS-T12-07H	\$400.00		2
	WJBK			Th	11/01/12	:30	4:40 PM	DS-T12-07H	\$400.00		3
	WJBK			F	11/02/12	:30	4:42 PM	DS-T12-08H	\$400.00		5
				11/05/12 to 11/11/12		1x	M-----				
13	WJBK	Fox 2 News at 5p	5p-530p	M	11/05/12	:30	4:50 PM	DS-T12-07H	\$400.00		6
Candidate Discount											
				10/29/12 to 11/04/12		5x	MTWTF--				

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Station	WJBK	Order #	105697
Account Executive	Matt Joseph	Alt Order #	Debbie Stabenow - Fedei
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	10/29/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WJBK	Fox 2 News at 5p	5p-530p								
		Candidate Discount									
	WJBK			M	10/29/12	:00			\$675.00	See MG 13.7,13.8,13.9,13.10,13.11,1	1
	WJBK			M	10/29/12	:30	5:18 PM	DS-T12-07H	\$675.00	MG for 21.3,21.1,14.1,13.1,14.3,14.5,	7
	WJBK	Fox 2 News at 530p	530p-6p	M	10/29/12	:30	5:45 PM	DS-T12-07H	\$675.00	MG for 21.3,21.1,14.1,13.1,14.3,14.5,	9
	WJBK			Tu	10/30/12	:30	5:22 PM	DS-T12-07H	\$675.00		2
	WJBK	Fox 2 News at 530p	530p-6p	Tu	10/30/12	:30	5:44 PM	DS-T12-07H	\$675.00	MG for 21.3,21.1,14.1,13.1,14.3,14.5,	14
	WJBK	Fox 2 News Edge	11p-1130p	Tu	10/30/12	:30	11:28 PM	DS-T12-06H	\$1,350.00	MG for 21.3,21.1,14.1,13.1,14.3,14.5,	8
	WJBK			W	10/31/12	:30	5:27 PM	DS-T12-07H	\$675.00		4
	WJBK	Fox 2 News at 530p	530p-6p	W	10/31/12	:30	5:52 PM	DS-T12-06H	\$675.00	MG for 21.3,21.1,14.1,13.1,14.3,14.5,	10
	WJBK			Th	11/01/12	:30	5:10 PM	DS-T12-08H	\$675.00		3
	WJBK	Fox 2 News at 530p	530p-6p	Th	11/01/12	:30	5:39 PM	DS-T12-07H	\$675.00	MG for 21.3,21.1,14.1,13.1,14.3,14.5,	11
	WJBK			F	11/02/12	:00			\$675.00	See MG 13.15,13.16	5
	WJBK	Fox 2 News Edge	11p-1130p	F	11/02/12	:00			\$1,350.00	See MG 13.15,13.16	12
	WJBK			F	11/02/12	:30	5:15 PM	DS-T12-08H	\$675.00	MG for 13.5,13.12	15
	WJBK	Fox 2 News at 530p	530p-6p	F	11/02/12	:30	5:54 PM	DS-T12-07H	\$675.00	MG for 21.3,21.1,14.1,13.1,14.3,14.5,	13
	WJBK	Fox 2 News Edge	11p-1130p	F	11/02/12	:30	11:28 PM	DS-T12-08H	\$1,350.00	MG for 13.5,13.12	16
				11/05/12 to 11/11/12		1x	M-----				
	WJBK			M	11/05/12	:30	5:20 PM	DS-T12-08H	\$675.00		6
14	WJBK	Fox 2 News at 530p	530p-6p								
		Candidate Discount									
				10/29/12 to 11/04/12		5x	MTWTF--				
	WJBK			M	10/29/12	:00			\$675.00	See MG 13.7,13.8,13.9,13.10,13.11,1	3
	WJBK			Tu	10/30/12	:00			\$675.00	See MG 13.7,13.8,13.9,13.10,13.11,1	4
	WJBK			W	10/31/12	:00			\$675.00	See MG 13.7,13.8,13.9,13.10,13.11,1	1
	WJBK			Th	11/01/12	:00			\$675.00	See MG 13.7,13.8,13.9,13.10,13.11,1	5
	WJBK			F	11/02/12	:00			\$675.00	See MG 13.7,13.8,13.9,13.10,13.11,1	2
				11/05/12 to 11/11/12		1x	M-----				
	WJBK			M	11/05/12	:30	5:44 PM	DS-T12-08H	\$675.00		6
15	WJBK	Fox 2 News at 6p	6p-630p								
		Candidate Discount									

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Advertiser	Stabenow for Senate
Product	Stabenow Week of 10/29 11276
Estimate Number	11276

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	105697-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Order #	105697
Alt Order #	Debbie Stabenow - Fedel
Deal #	
Order Flight	10/29/12 - 11/06/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WJBK	Fox 2 News at 6p	6p-630p								
		Candidate Discount									
					10/29/12 to 11/04/12	2x	-T-T---				
	WJBK			Tu	10/30/12	:30	6:26 PM	DS-T12-07H	\$675.00		2
	WJBK			Th	11/01/12	:30	6:24 PM	DS-T12-08H	\$675.00		3
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	6:18 PM	DS-T12-07H	\$675.00		6
16	WJBK	M-F 630p-7p	630p-7p								
		Candidate Discount									
					10/29/12 to 11/04/12	5x	MTWTF--				
	WJBK			M	10/29/12	:00			\$625.00	Credited	3
	WJBK			Tu	10/30/12	:30	6:45 PM	DS-T12-07H	\$625.00		5
	WJBK			W	10/31/12	:00			\$625.00	Credited	2
	WJBK			Th	11/01/12	:00			\$625.00	Credited	4
	WJBK			F	11/02/12	:30	6:46 PM	DS-T12-08H	\$625.00		1
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	6:53 PM	DS-T12-08H	\$625.00		6
17	WJBK	Tu Prime Hour 2	9p-10p								
		Candidate Discount									
					10/29/12 to 11/04/12	1x	-T-----				
	WJBK			Tu	10/30/12	:30	9:48 PM	DS-T12-05H	\$2,800.00		1
18	WJBK	Tu Prime Hour 1	8p-9p								
		Candidate Discount									
					10/29/12 to 11/04/12	1x	-T-----				
	WJBK			Tu	10/30/12	:30	8:17 PM	DS-T12-07H	\$2,200.00		1
20	WJBK	M-Su 10p-11p News	10p-11p								
		Candidate Discount									
					10/29/12 to 11/04/12	8x	-T--FSS				
	WJBK			Tu	10/30/12	:30	10:29 PM	DS-T12-07H	\$2,000.00		3
	WJBK			Tu	10/30/12	:30	10:52 PM	DS-T12-07H	\$2,000.00		9

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Sales Office	Detroit-Local
Sales Region	Local

Order #	105697
Alt Order #	Debbie Stabenow - Fedel
Deal #	
Order Flight	10/29/12 - 11/06/12

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WJBK	M-Su 10p-11p News	10p-11p								
		Candidate Discount									
	WJBK			F	11/02/12	:30	10:11 PM	DS-T12-07H	\$2,000.00		7
	WJBK			F	11/02/12	:30	10:36 PM	DS-T12-08H	\$2,000.00		10
	WJBK			Sa	11/03/12	:30	11:11 PM	DS-T12-08H	\$2,000.00		16
	WJBK			Sa	11/03/12	:30	11:27 PM	DS-T12-07H	\$2,000.00		13
	WJBK			Su	11/04/12	:30	10:17 PM	DS-T12-07H	\$2,000.00		14
	WJBK			Su	11/04/12	:30	10:52 PM	DS-T12-08H	\$2,000.00		15
		11/05/12 to 11/11/12				2x	M-----				
	WJBK			M	11/05/12	:30	10:30 PM	DS-T12-08H	\$2,000.00		12
	WJBK			M	11/05/12	:30	10:57 PM	DS-T12-08H	\$2,000.00		11
21	WJBK	Fox 2 News Edge	11p-1130p								
		Candidate Discount									
		10/29/12 to 11/04/12				5x	MTWTF--				
	WJBK			M	10/29/12	:00			\$1,350.00	Credited	4
	WJBK			Tu	10/30/12	:00			\$1,350.00	See MG 13.7, 13.8, 13.9, 13.10, 13.11, 1	3
	WJBK			W	10/31/12	:00			\$1,350.00	Credited	2
	WJBK			Th	11/01/12	:00			\$1,350.00	Credited	5
	WJBK			F	11/02/12	:00			\$1,350.00	See MG 13.7, 13.8, 13.9, 13.10, 13.11, 1	1
		11/05/12 to 11/11/12				1x	M-----				
	WJBK			M	11/05/12	:30	11:28 PM	DS-T12-07H	\$1,350.00		6
24	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
		Candidate Discount									
		10/29/12 to 11/04/12				1x	M-----				
	WJBK			M	10/29/12	:30	11:30 AM	DS-T12-07H	\$250.00		1
26	WJBK	Fr Prime Hour 1	8p-9p								
		Candidate Discount									
		10/29/12 to 11/04/12				1x	----F--				
	WJBK			F	11/02/12	:30	8:00 PM	DS-T12-07H	\$1,700.00		1
27	WJBK	Fr Prime Hour 2	9p-10p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

INVOICE

Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Advertiser	Stabenow for Senate	Invoice #	105697-1
Product	Stabenow Week of 10/29 11276	Invoice Date	11/25/12
Estimate Number	11276	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WJBK	Order #	105697
Account Executive	Matt Joseph	Alt Order #	Debbie Stabenow - Feder
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	10/29/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
Candidate Discount											
				10/29/12 to 11/04/12		1x	----F--				
28	WJBK	M-F 730p-8p	730p-8p	F	11/02/12	:30	9:18 PM	DS-T12-08H	\$1,700.00		1
Candidate Discount											
				10/29/12 to 11/04/12		3x	M-WT---				
	WJBK			M	10/29/12	:00			\$675.00	Credited	3
	WJBK			W	10/31/12	:00			\$675.00	Credited	1
	WJBK			Th	11/01/12	:00			\$675.00	Credited	2
				11/05/12 to 11/11/12		1x	M-----				
29	WJBK	Fox 2 News AM 430a	430a-5a	M	11/05/12	:30	7:41 PM	DS-T12-08H	\$675.00		4
Candidate Discount											
				10/29/12 to 11/04/12		1x	---T---				
	WJBK			Th	11/01/12	:30	4:50 AM	DS-T12-07H	\$225.00		1
				11/05/12 to 11/11/12		1x	-T-----				
30	WJBK	BONES	8p-9p	Tu	11/06/12	:30	4:50 AM	DS-T12-08H	\$225.00		2
Candidate Discount											
				11/05/12 to 11/11/12		1x	M-----				
	WJBK			M	11/05/12	:30	7:59 PM	DS-T12-07H	\$2,800.00		1

Aired Spots

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<u>Gross Total</u>	\$74,075.00	
<u>Agency Commission</u>	\$11,111.25	
<u>Net Amount Due</u>	\$62,963.75	<u>Payment Terms 30 Days</u>

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